



Your Information Resource for Poison Ivy, Oak and Sumac

Volume 7, Issue 2

Welcome to the Zanafel Zone! Spring is here and poison ivy, oak and sumac have reappeared in our yards, parks, and gardens. We would like to help you be prepared for poison ivy, oak, and sumac season.

We Are Just Itching For You To See This

Check out our new video on why Zanafel is the best choice for your patients, family members, Boy Scout Troop, or Military unit:

<https://youtu.be/idEQuYX8pSY>

OR

www.zanafel.TV

Poison Ivy Education Resources Available

Zanafel Laboratories has a number of Free educational resources available that cover poison ivy, oak, and sumac plant identification, rash prevention/decontamination, and rash treatment. These can be viewed by clicking on the following link: <http://www.zanafel.com/help/educational.html> These materials can be ordered by calling 1-800-401-4002, or by emailing dboelman@zanafel.com

If you are a Healthcare Professional, Safety Professional, member of the US Military, or Scout Leader, and did not respond to the email or reply card that Zanafel mailed earlier this month, then we would encourage you to contact us for a free Zanafel Informational Kit by calling 1-800-401-4002, or by emailing dboelman@zanafel.com

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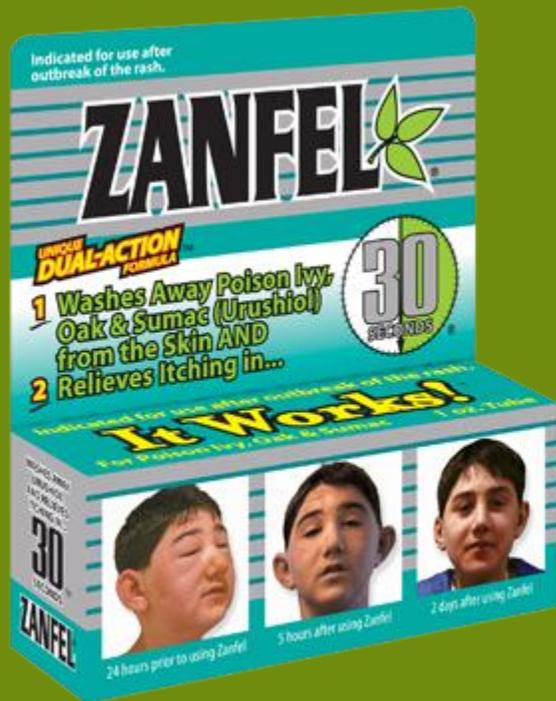
WANT TO LEARN MORE?

[Click here](#) to order informational materials - for FREE!

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Zanfel's Top 3 Frequently Asked Questions

Each year hundreds of consumers and healthcare providers call the Zanfel customer service help line, 1-800-401-4002, with questions about Zanfel and about poison ivy, oak, and sumac. Here are a few of the most frequently asked questions & answers:

Q. I've had my poison ivy rash for 6 days. I'm still itching and miserable! Is it "too late" to start using Zanfel?

A. No. It is never "too late" in the course of the allergic skin reaction to use Zanfel. Zanfel will work at any point in the reaction to remove the plants' oil from the layers of your skin, which will stop the itching and put your body in a position to heal the rash.

Q. Why is my poison ivy rash "spreading"?

A. Two reasons:

1. The eruption rate of new areas of rash depends upon skin thickness and the amount of the plants' oily toxin (called urushiol) that was absorbed. The areas of skin that absorbed a greater amount of the plants' oily toxin will break out first, followed by the areas of lesser exposure. Likewise the rash will usually start earlier on areas of thin skin, and later on areas of thick skin. The rash didn't "spread", it just takes longer to appear on some areas versus others.
2. If you are breaking out with a lot of new areas of rash after the 4th day, and you are not re-contaminating yourself, the reaction is likely systemic. Systemic reactions to poison ivy typically result from direct contact with cut stems, vines, or roots. When more concentrated urushiol penetrates the skin deeper, it enters the lymphatic or blood system. In other words, the

toxin “spreads” internally. New areas of rash break out over a widespread area of the body for 2 – 3 weeks, rather than the usual 3 days. If you experience these symptoms, see your healthcare provider immediately. Zanafel can be used in conjunction with the steroid therapy that you will likely be prescribed.

Q. I have this yellow liquid draining out of my rash. Does that liquid contain the poison ivy plants’ toxin?

A. No. The poison ivy toxin bonds with the outside of our skin cells, and is not present in any fluid that oozes out of the rash, nor is it present in the fluid inside of any blisters that form as part of the rash. This fluid will not spread the rash.

Peak Poison Ivy, Oak & Sumac Exposure Season Is Almost Here

The time between Memorial Day and Labor Day is the peak time of the year for exposures to poison ivy, oak, and sumac. Camping, hiking, summer vacations, yard work, and other outdoor activities are all opportunities to tangle with poison ivy. Please contact us if you have questions about Zanafel Poison Ivy, Oak & Sumac Wash, or about poison ivy in general. If you break out with a poison ivy rash, Zanafel can be found in the first aid section of your local pharmacy.



Follow Zanafel on Twitter



Please follow us on Twitter [@ZanafelPoisonIvy](https://twitter.com/ZanafelPoisonIvy)

We'll Tweet helpful information on poison ivy, oak, and sumac throughout the year. Thank you to everyone who has followed us!

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